SECRETS TO SELLING YOUR HOME FAST

Discover the strategies top Realtors employ to achieve quick sales without compromising on price.

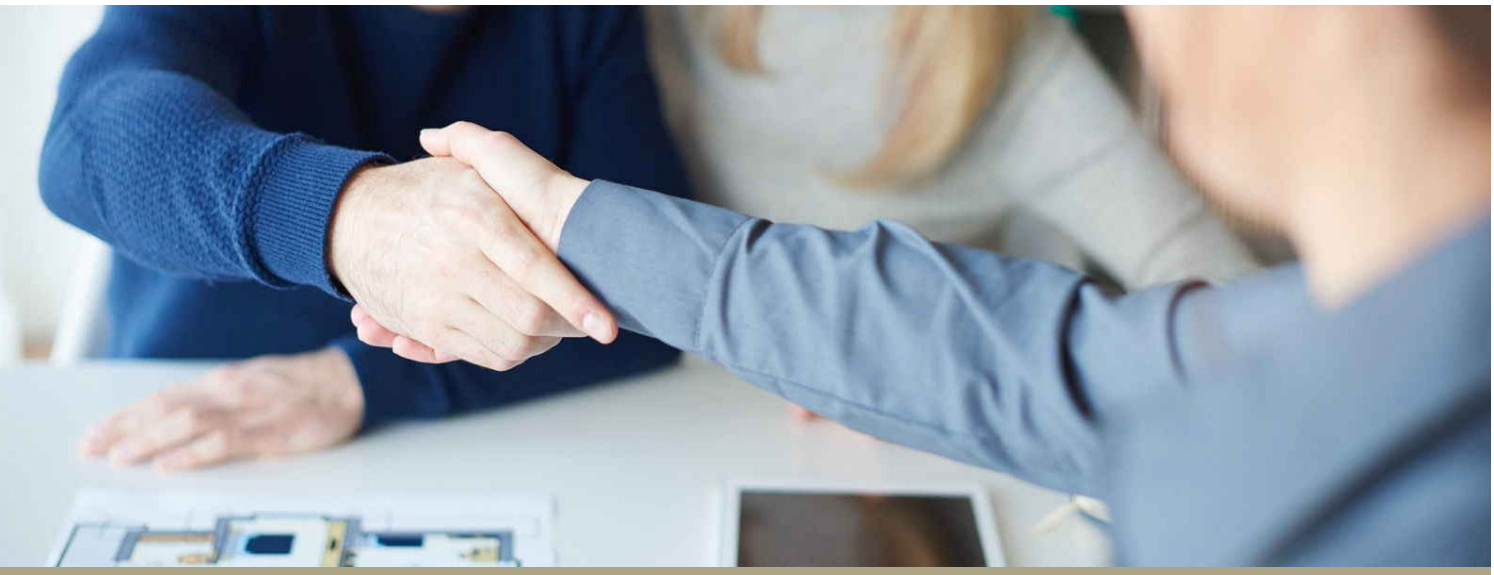


Read Reviews from Local Home Buyers & Sellers: **BarbaraJennings.AmazingClientReviews.com**



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When it comes to selling your home, a fast sale at the right price is what dreams are made of. Learn more about these inside tips and tricks to help you get a quick sale on your home.

READ ON TO DISCOVER THE IMPORTANCE OF:

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MAXIMIZING CURB APPEAL

First impressions matter. Make prospective buyers fall in love with your home the minute they set eyes on it with the following subtle changes:

- **A fresh coat of paint on the front door and porch**
- **Updated landscaping and shrubbery**
- **Pressure wash driveways and walkways**
- **Clean out dead leaves, cobwebs, and other debris**
- **Add a welcoming door wreath or potted plants by the door**





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TASTEFUL STAGING

First impressions matter. Make prospective buyers fall in love with your home the minute they set eyes on it with the following subtle changes:

DEPERSONALIZE YOUR HOME

Remove family pictures, artwork, and personal touches from your home, so that buyers see your home as a blank canvas.

TAKE A MINIMALIST APPROACH

Make your home seem spacious by removing large furniture items. Clear out storage spaces and cupboards to make them seem larger, and remove any bulky appliances.

LET THE LIGHT SHINE

Flood your home with as much natural light as possible. Replace heavy fabric curtains with sheer drapes, and keep your blinds open to let in natural light.

WORK WITH PROFESSIONALS

A professional stager pays for themselves many times over in the value they add to your home. They'll work to design the perfect ambiance for prospective buyers.



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HIGH-QUALITY PHOTOGRAPHY

Buyers make a decision to view your home based on what they see online – and pictures are a huge part of that.

- **Work with a professional photographer to shoot and edit images of your home.**
- **Include at least 25 photos of your home in the listing, featuring every room, as well as all outdoor space that is part of your property.**
- **Bonus: if you're working with a realtor, they'll often be the ones paying for the photographer – you won't have to spend a dime.**





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SETTING THE RIGHT PRICE

Appropriately pricing your property for a fast sale doesn't mean underpricing it – instead, use market data and your realtor's expertise to set a fair market price.



LOOK AT COMPARABLE HOMES

Identify similar homes in your neighborhood that have recently sold. This gives you a ballpark figure of what your property is worth.

PRICE TO ATTRACT BUYERS

Set a price that encourages buyers to view your home. Pricing high and cutting the price later won't work – it'll make buyers think something is wrong with the home.

WORK WITH A REALTOR

Nobody knows the local real estate market as well as a real estate agent. Skilled real estate agents appropriately price your home, and they're invaluable when it comes to negotiating and closing.



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When you're selling your home, it's always best to work with a knowledgeable real estate agent you can trust. If you have any questions about listing your home, get in touch with me today – I'm here to help you get the best price possible!

Get Your FREE Home Value Update at : **BarbaraJ.15SecondHomeValues.com**



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