How to Increase

YOUR HOME VALUE THE MOST FOR THE LEAST MONEY!



Free Guide For Local Homeowners!

Read Reviews from Local Home Buyers & Sellers:

BarbaraJennings.AmazingClientReviews.com



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1. **PAINT & CARPET:** SPRUCE UP

First impressions are all-important. Paint touch-ups and professional carpet cleaning will help your home sell. Buyers want to picture themselves in a home. This may be the time to address your bright red wall. Neutral colors are best for selling, as they have the most universal appeal.

Even though carpet is relatively inexpensive for buyers to replace themselves, flooring that appears soiled or stained flooring may be a turn off. Have friends or family give you honest feedback about what they would freshen up to improve your home.

2. **ENERGY:** MAKE IT EFFICIENT

Entire neighborhoods are now being built with energy efficiency in mind. Many buyers want to know the average utility bills as they consider the affordability of a new home. There are a few ways to make your home more energy efficient that cost very little money.

These include things like replacing incandescent bulbs, sealing cracks and adding insulation. All of these improvements can be featured on your listing, showcasing your home as environmentally conscious.

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3. **KITCHEN:** CHEF-READY

You don't have to launch a full remodel to get your kitchen ready to sell. Even minor improvements will vastly improve a buyer's opinion of your space.

You can do things like: getting your kitchen professionally cleaned (they will scrub walls and deep clean appliances); clear off the countertops and keep them that way (this is a staging tactic that makes your kitchen look bigger); install cabinet lighting (this is very cheap to do and makes your kitchen look bright and modern).

4. **BATHROOMS:** SPARKLE & SHINE

Even small bathrooms can be improved to seem efficient and elegant. There are several small steps you can take to update your bathrooms.

First, as always, get them sparkling clean. Touch up paint as needed. Update paint color if it isn't neutral. Look at all of your fixtures: are they bright and shiny? Fixtures and cabinet pulls/knobs are an affordable point of improvement that can transform the impression your bathroom makes on buyers.

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5. CURB APPEAL: THE WOW FACTOR

Buyers start forming an opinion the moment they pull up to the curb. Help them form a good opinion by fixing up the outside of your home. Clean your gutters.

Get your home and driveway pressure-washed. Take care of landscaping and the lawn. You will be amazed at the monumental difference these small changes can make, with minimal investment.

6. CLEAN LINES: SORT & DECLUTTER

It's becoming popular to adopt a minimalist approach to home storage and organization. While you don't have to chuck 70% of your belongings, you should go room to room as you prepare to sell your home.

This means making decisions about things that get thrown away, replaced or put into storage. Again, this may be a good opportunity to enlist the help of friends and families, as it's hard to objectively see something you're so familiar with.



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7. HOME INSPECTION: VET YOUR PAD

If you've lived in a property for many years, it may be important to have a home inspection. Bonus: if you get a home inspection in advance of selling, you can use it for a certain amount of time as an incentive to buyers.

The home inspection may reveal things that you can repair or bid out in advance of selling, saving you money in the long run.

READY TO ACCELERATE THE PROCESS OF SELLING YOUR HOME?

I have helped local homeowners like yourself get the activity they need on their home listing. There are even more essential steps you can take to make your home a "must-see" for buyers. I'll be happy to guide you through the process: reach out and we can get to work right away!

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