



COVENTRY LOCAL SCHOOL DISTRICT

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To Whom It May Concern:

The following is a letter of recommendation and reference for Mr. John Froelich with JF Marketing Ltd/Auction&Real Estate Services.

This past year the Coventry Local Schools located in Summit County, Ohio began looking for an auctioneer to help the district unload an old school building that was no longer being used to educate students. The building was constructed in 1954 and had served its purpose over the years as an elementary building but recently fell into disrepair and the district decided to close the building instead of pouring more resources into trying to maintain the building as a safe, secure place for children.

Through a search for auctioneers, we located Mr. Froelich and entered into an agreement to try and auction off our building. Mr. Froelich did good job advertising and had several people show up for the auction. The auction never took place as the people who attended were not willing to start bidding at the price the Coventry Board of Education had set with Mr. Froelich. While Mr. Froelich and the district were disappointed in the auction, the contract gave the auctioneer 60 days to try and sell the building. At this point, this is where Mr. Froelich really shined. Mr. Froelich contacted numerous potential buyers, and the price people were willing to pay continued to rise. The district was hoping to sell the building at \$200,000, but as a result of Mr. Froelich's efforts, we received several offers well over \$200,000.

The district was very pleased with Mr. Froelich's efforts and has already discussed using him again in the future when we have some potential to auction off some vacant property where a school used to be located.

Mr. Froelich is very accessible, was in constant communication and was well prepared in his meetings with our board of education members. The Coventry Local Schools are appreciative of his time and effort and would definitely use him again for future needs.

Please feel free to contact me at 330-644-8489 or rchaboudy@coventryschools with any questions regarding Mr. John Froelich.

Respectfully,

Russell Chaboudy
Superintendent, Coventry Local Schools